



# 2020

## NDAREC ASSOCIATE MEMBER PROGRAM

# NDARECs

North Dakota Association of Rural Electric Cooperatives

Your Touchstone Energy® Cooperative 

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## NDAREC ASSOCIATE MEMBER PROGRAM

# MAKE THE COOPERATIVE CONNECTION IN 2020!



**JOSH KRAMER**  
executive vice president  
and general manager

On behalf of the North Dakota Association of Rural Electric Cooperatives (NDAREC), I'd like to extend an invitation to your company to become a 2020 NDAREC Associate Member.

There are many benefits to becoming an associate member of our trade association. Associate membership gives your company access to the many products and services we provide to NDAREC electric cooperative members.

In the communications arena, this includes

the *North Dakota Living* magazine, which reaches more than 250,000 members. This monthly magazine helps our cooperatives sustain positive relationships with their member-owners by carrying local co-op information. The association also uses its website and social media to communicate in real time. The *North Dakota Living* Facebook page now reaches more than 12,000 fans. Associate members are also encouraged to take advantage of regular advertising opportunities.

The annual Menu of Education Programs is central to our professional development services. Coursework includes leadership and board governance, communications, customer service, technical workshops for employees and employee associations. Our association has been in the apprenticeship training and safety business for more than 50 years, and continues to offer critical and required safety training for electric cooperative employees and safety professionals across the state.

Unique to NDAREC's economic development services is the ability to provide access to zero-interest loans for eligible community facilities. Our economic development professionals work together with electric and telecommunications cooperatives to bring important financing for projects, and can also provide financial and technical assistance to communities and businesses.

We'd be happy to visit with you about other products and services that are available, as well as networking and advertising opportunities for your company.



## ABOUT US

- NDAREC serves 16 electric distribution cooperatives and five generation-and-transmission (G&T) cooperatives.
- The distribution cooperatives all operate as non-profit, member-owned enterprises.
- NDAREC is a Touchstone Energy® Cooperative, and upholds the Touchstone Energy core values of accountability, innovation, integrity and commitment to community. As a Touchstone Energy Cooperative, we are part of the largest electric utility network in the nation.
- More than 2,300 co-op employees work for electric cooperatives, and many serve as community volunteers.



## Gold Level \$1,000

Plus all benefits of Silver and Bronze listed

- 20-percent discount on directory ads
- 15-percent discount on one display ad in the *North Dakota Living* magazine
- Listing in the *REC/RTC directory* as a Gold member
- Special recognition at the annual meeting as a Gold member and complimentary booth space at the Gold Member Showcase
- Recognition at other association events
- Link on NDAREC's website with your company logo

## Silver Level \$500

Plus all benefits of Bronze listed

- 10-percent discount on directory ads
- 10-percent discount on one display ad in *North Dakota Living* magazine
- Listing in the *REC/RTC directory* as a Silver member
- Access to professional development programs and conferences at a preferred rate
- Recognition at the annual meeting as a Silver member
- Business listing and a link on NDAREC's website

## Bronze Level \$250

- One *REC/RTC directory*
- Listing in the *REC/RTC directory* as a Bronze member
- Annual subscription to *North Dakota Living*
- Access to professional development programs
- Eligibility and invitation to attend the NDAREC annual meeting
- Recognition at the annual meeting as a Bronze member
- Your business listing on NDAREC's website
- *Associate Matters* electronic newsletter

# Why Do Companies Choose to Become an NDAREC Associate Member?



**CLICK HERE TO VIEW VIDEO**

...could it be the beer, brats and kilowatts? Or could it be more great networking opportunities with NDAREC and its 25 member-systems? Watch for more details on the rollout of the new Associate Member Program in 2021!

North Dakota Association of Rural Electric Cooperatives

Your Touchstone Energy Cooperative



North Dakota Association of Rural Electric Cooperatives

## 2020 ASSOCIATE MEMBERSHIP

Company name: \_\_\_\_\_

Name of company representative: \_\_\_\_\_

Street address: \_\_\_\_\_ P.O. Box: \_\_\_\_\_

City, state, zip code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email address: \_\_\_\_\_

Web address: \_\_\_\_\_

**Please provide name of contact person and billing address if different than company representative listed above.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If applying for first-time membership, provide a description of your company and the products and services.

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\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Choice of membership levels - Please check one:**

Gold - \$1,000     Silver - \$500     Bronze - \$250

Please check one:  Renewal application     Application for first-time membership

**Application options:**

1. Complete the application form and mail to Pamela-Clark Stein, NDAREC, PO Box 727, Mandan, ND 58554-0727; fax it to 701-663-3745; apply online at [www.ndarec.com](http://www.ndarec.com); or email to Pamela Clark-Stein at [pstein@ndarec.com](mailto:pstein@ndarec.com). Renewal application and payment is due by Nov. 29, 2019. This will help ensure that your company is listed in the Associate Member section of the 2020 REC/RTC Directory by the time it goes to press.
2. First-time membership is subject to NDAREC board approval. Your company will receive an invoice for the membership fee following board approval.
3. If your company is renewing its annual associate membership, please use the enclosed invoice to submit payment for the 2020 associate membership.

Memberships run from Jan. 1, 2020 through Dec. 31, 2020.  
For questions, contact Pamela Clark-Stein, NDAREC, P.O. Box 727  
Mandan, ND 58554-0727 • [pstein@ndarec.com](mailto:pstein@ndarec.com)  
701-667-6408 or 800-234-0518 • Fax: 701-663-3745